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PARTNER

29th NT CONFERENCE

SHIP

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23. – 25. september 2024



**Biggest and most successful
Slovenian technological-business conference**



**Place of networking and
numerous business opportunities**



**New ideas on the latest guidelines,
best practices, and upcoming business models**



**Meeting point of leading representatives
and experts in your field**



**The most suitable environment
for effective networking,
business meetings and relaxed gathering
with your partners**

**NT CONFERENCE
MEETING POINT
OF MODERN,
TECHNOLOGICAL,
BUSINESS AND
MARKETING
EXCELLENCE**

INTRODUCE YOURSELF

to the widest Slovenian IT
and business audience

ENSURE

visibility with flexible branding
and interactive happening

CREATE

new business connections
and **BUILD** a database
of quality sales contacts

CONNECT

with your potential clients
and **STRENGTHEN**
many new sales leads

MAKE NEW DEALS

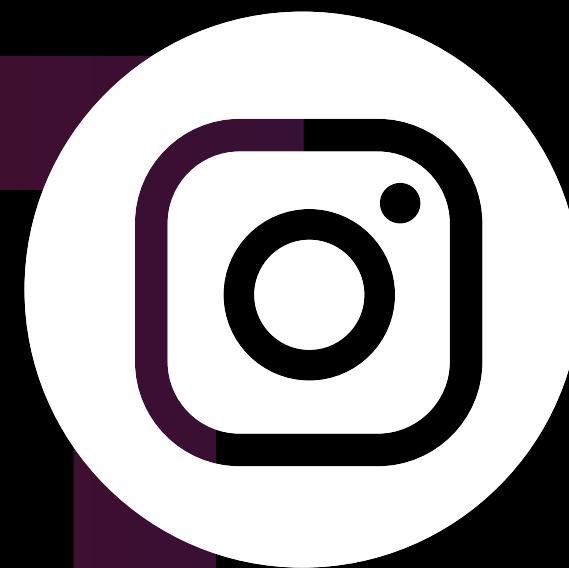
and increase the profitability
of your business

29th NT

CONFERENCE

**EFFECTIVE
CONNECTIONS,
NETWORKING
AND OPPORTUNITIES
FOR NEW
BUSINESS DEALS**

NTK COMMUNICATION CHANNELS



www.ntk.si

MONDAY

**TECHNOLOGY
SESSIONS**

**PARTNER
SESSIONS**

Peer2Pir

**Evening
gathering**

TUESDAY

**TECHNOLOGY
SESSIONS**

**PARTNER
SESSIONS**

NTK BUSINESS DAY

Peer2Pir

**Evening
gathering**

WEDNESDAY

**TECHNOLOGY
SESSIONS**

**PARTNER
SESSIONS**

Be innovative, dare to stand out and leave an impression!

YOUR BUSINESS OPPORTUNITY

EARLY BIRD

REGULAR

NTK FULL FEE

990 EUR

1.090 EUR

NTK NETWORKING

550 EUR

650 EUR

NTK BUSINESS DAY

450 EUR

550 EUR

CONFERENCE TICKETS

NT CONFERENCE IN NUMBERS

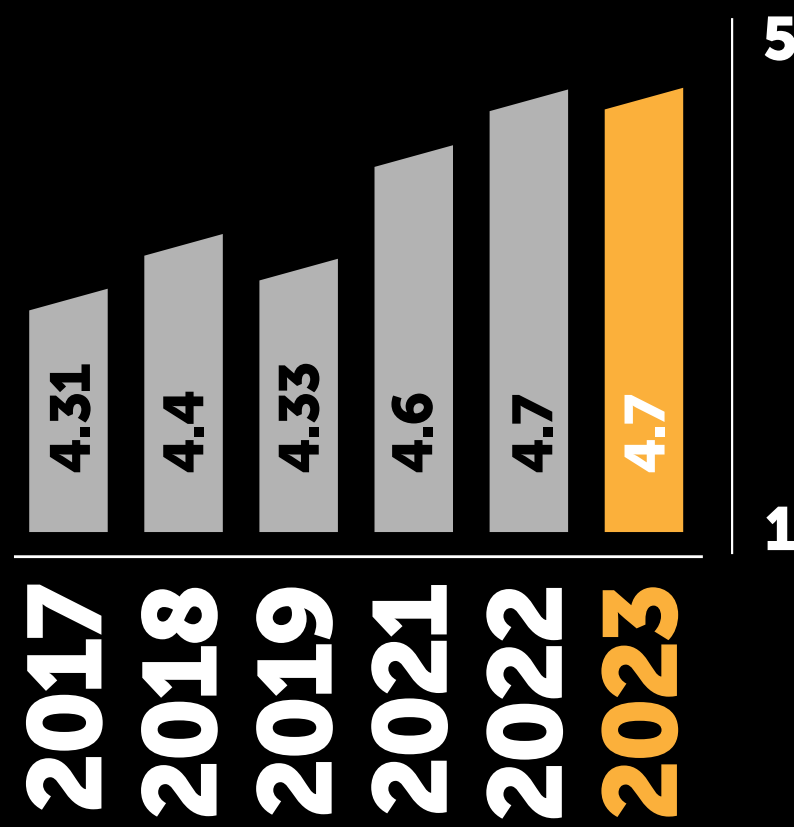
2000+
Attendees

140+
Sessions

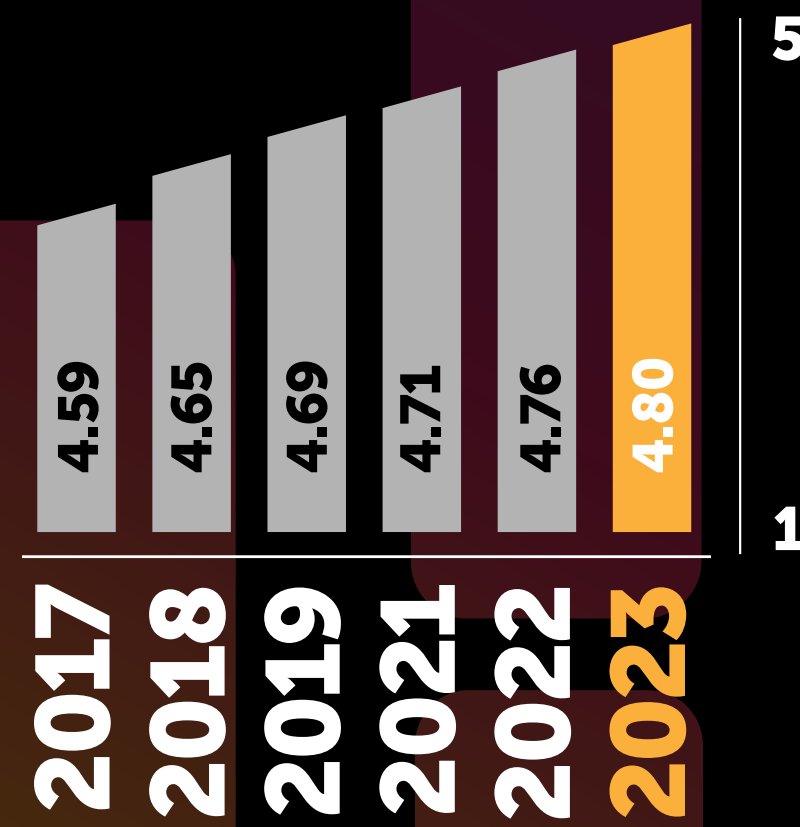
150+
Speakers

70+
Partners and sponsors

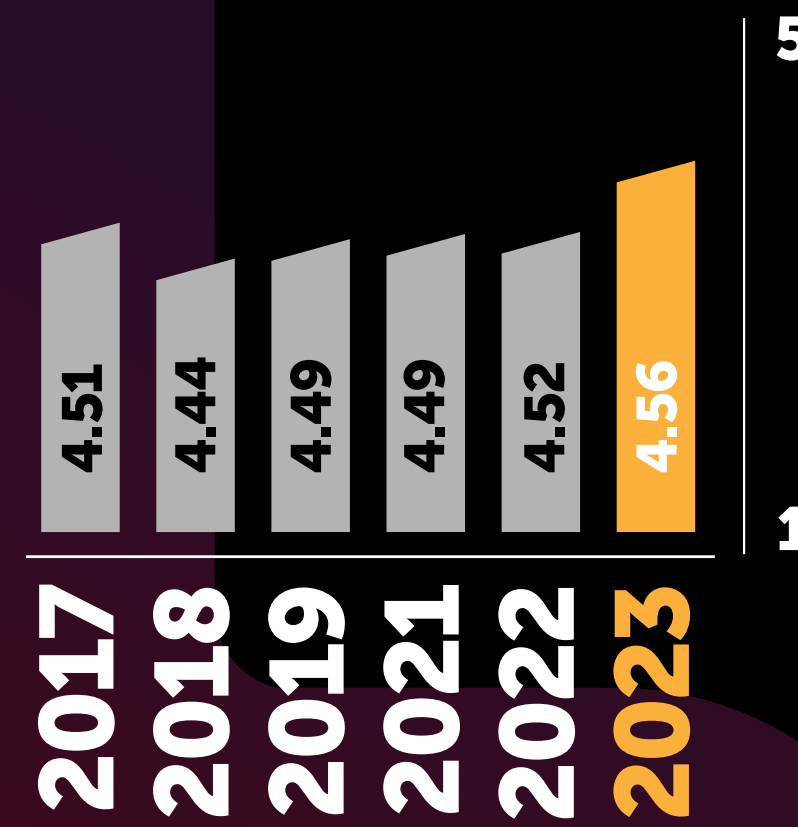
NT CONFERENCE IN NUMBERS



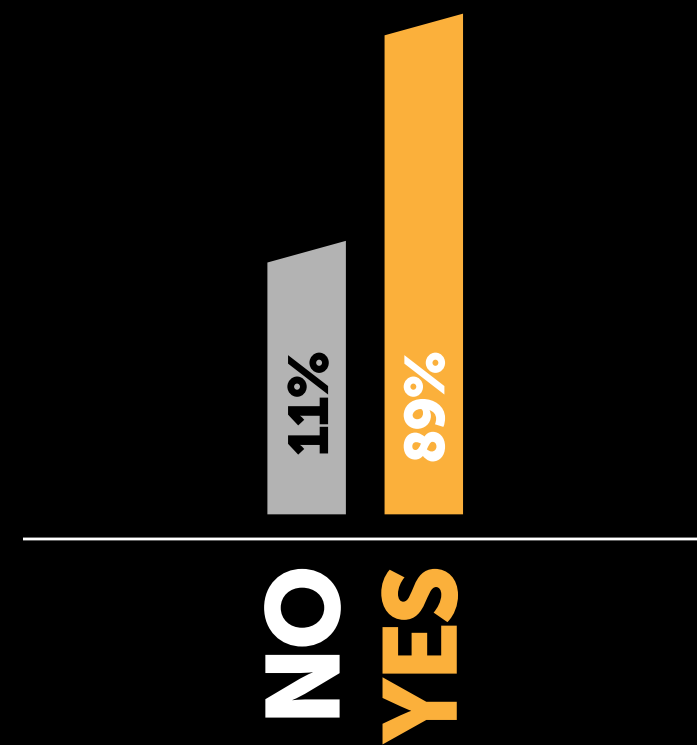
Overall satisfaction rating (1-5)



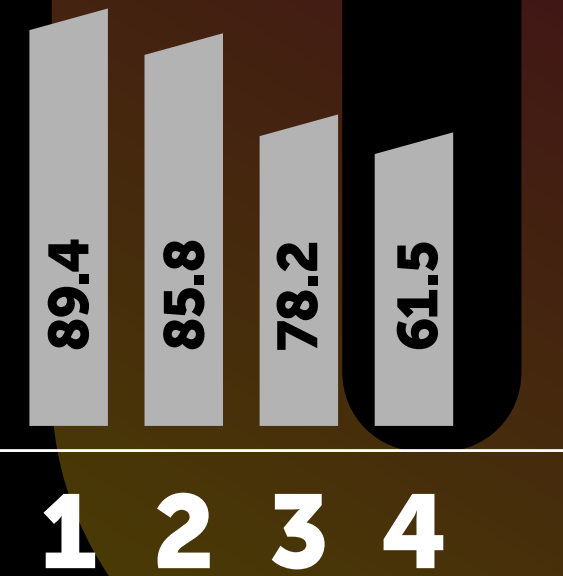
The NT Conference is the main IT event in Slovenia (1-5)



I will attend the NT Conference in the future as well (1-5)



I believe that the NT Conference is a good investment



I decided to attend the NT Conference

1. Due to content
2. To meet colleagues from other companies
3. Since I'm looking for new solutions to existing business processes
4. Because of doing business

54% of NT Conference attendees have a decision - making position in their company

PARTNER SHIP PACKAGES

*All prices are without VAT.



GENERAL PARTNER

Price per agreement

CREATION OF BUSINESS OPPORTUNITIES

- Collection of business contacts at the conference
- Exhibition stand XXL (6 m x 5 m) – premium position
- Participation in well-established gamification interactions (NT Coin)

SESSIONS & STAGE PRESENCE

- Opening speech of the company representative at the NTK Business day content blocks
- Premium content placement in one of the NTK Business day segments
- Session on NTK conference (45 min) or NTK Business day stage (10 min – content pre-aligned with organiser)

BRAND EXPOSURE

- 2x Text message (SMS) to NTK attendee data base
- Branding of the conference hall
- Placement of POS material in the conference bags
- Company logo at www.ntk.si (with hyperlink to company's webpage)
- Company logo in the NTK newsletter
- Company logo on the NTK printed materials
- Company logo on the NTK sponsorship billboard

CONFERENCE TICKETS

- 5 x NTK Full ticket
- 2 x NTK Exhibitor

DIGITAL PRESENCE

- 3 x Publication of chosen content (via NTK newsletter or NTK social media) or session promotion (via NTK newsletter or NTK social media)
- 3 x Publication of chosen content on www.ntk.si

NTK KONF

GOLD PARTNER

15.000 EUR

CREATION OF BUSINESS OPPORTUNITIES

- Collection of business contacts at the conference
- Exhibition stand XL (5 m x 3 m)
- Participation in well-established gamification interactions (NT Coin)

SESSIONS & STAGE PRESENCE

- Session on NTK conference (45 min) or NTK Business day stage (10 min – content pre-aligned with organiser)

BRAND EXPOSURE

- Text message (SMS) to NTK attendee data base
- Branding of the conference hall
- Placement of POS material in the conference bags
- Company logo at www.ntk.si (with hyperlink to company's webpage)
- Company logo in the NTK newsletter
- Company logo on the NTK printed materials
- Company logo on the NTK sponsorship billboard

CONFERENCE TICKETS

- 2 x NTK Full ticket
- 1 x NTK Exhibitor

DIGITAL PRESENCE

- 1 x Publication of chosen content (via NTK newsletter or NTK social media) or session promotion (via NTK newsletter or NTK social media)
- 1 x Publication of chosen content on www.ntk.si

NTK KONF

**NTK
BUSINESS DAY
PARTNER**

8.000 EUR

SESSIONS & STAGE PRESENCE

- Keynote session during one of the NTK Business day content blocks
- 10 min – content pre-aligned with organiser: interview, talk or panel participation at NTK Business day

BRAND EXPOSURE

- Ad looping in between sessions
- Placement of POS material in the conference bags
- Company logo at www.ntk.si (with hyperlink to company's webpage)
- Company logo in the NTK newsletter
- Company logo on the NTK printed materials
- Company logo on the NTK sponsorship billboard

CONFERENCE TICKETS

- 1 x NTK Full ticket

DIGITAL PRESENCE

- 1 x Publication of chosen content (via NTK newsletter or NTK social media)
- 1 x Publication of chosen content on www.ntk.si
- 1 x Session promotion (via NTK newsletter or NTK social media)

Join numerous business decision makers, managers, sales and marketing representatives from numerous fields in active creation of business trends of the future!

NTK KONF

SILVER PARTNER

8.000 EUR

CREATION OF BUSINESS OPPORTUNITIES

- Collection of business contacts at the conference
- Exhibition stand L (3 m x 2 m)
- Participation in well-established gamification interactions (NT Coin)

BRAND EXPOSURE

- Placement of POS material in the conference bags
- Company logo at www.ntk.si (with hyperlink to company's webpage)
- Company logo in the NTK newsletter
- Company logo on the NTK printed materials
- Company logo on the NTK sponsorship billboard

CONFERENCE TICKETS

- 1 x NTK Exhibitor

DIGITAL PRESENCE

- 1 x Publication of chosen content (via NTK newsletter or NTK social media) or session promotion (via NTK newsletter or NTK social media)
- 1 x Publication of chosen content on www.ntk.si



CREATION OF BUSINESS OPPORTUNITIES

- Collection of business contacts possibility
- Participation in well-established gamification interactions possibility (NT Coin)

BRAND EXPOSURE

- Placement of POS/swag material in conference bags
- Company logo at www.ntk.si (with hyperlink to company's webpage)
- Company logo in the NTK newsletter
- Company logo on the NTK printed materials
- Company logo on the NTK sponsorship billboard

CONFERENCE TICKETS

- 1 x NTK Networking

PARTNER

5.000 EUR

NTK KONF

BRAND EXPOSURE

- Company logo at www.ntk.si (with hyperlink to company's webpage)
- Company logo in the NTK newsletter
- Company logo on the NTK printed materials
- Company logo on the NTK sponsorship billboard

DIGITAL PRESENCE

- 2 x Publication of chosen content (via NTK newsletter or NTK social media)
- 2 x Publication of chosen content on www.ntk.si

DIGIT PARTNER

5.000 EUR

EXCLUSIVE

PARTNER

*All prices are without VAT.

SHIP

OPPOR

TUNITIES

SESSIONS & STAGE PRESENCE

4.000 EUR: 1 session
6.000 EUR: 2 sessions
8.000 EUR: 3 sessions

- Session during NTK conference (45 min) with technological or business content
- Collection of business contacts at session
- Participation in well-established gamification interaction (NT Coin)
- 2 questions per session in the after-session questionnaire

CONFERENCE TICKETS

- 1 x NTK Full ticket for the speaker

SESSION TIME SLOT SELECTION*

1.000 EUR* per time slot

- Session time slot on the agenda custom picked by partner.

*Only 8 time slots available: first-come, first-served basis.

PARTNER OF NTK EVENING GATHERING

10.000 EUR

Daily NTK Evening gathering named after partner (Powered by)

- Welcome speech on NTK Evening gathering stage (3 min)
- Partner's logo on the NTK Evening gathering announcement
- NTK newsletter announcement
- Consulting on activations and execution
- Venue branding possibilities (placement of roll-ups, beach flags or other promotional opportunities per request)
- Includes 50 drink coupons for evening gathering

PARTNER OF PEER2PIR EVENT



7.000 EUR

Daily Peer2Pir event named after partner (Powered by)

- Partner's logo on the Peer2Pir announcement
- NTK newsletter announcement
- Consulting on activations and execution
- Collection of business contacts possibility
- Venue branding possibilities (placement of roll-ups, beach flags or other promotional opportunities per request)

EVENING GATHERING DRINK COUPONS

1.000 EUR



PICTURE THIS: your brand's name shining brightly on 400 drink coupons distributed at NT Conference evening party. Imagine the buzz as attendees eagerly exchange these coupons for refreshing beverages. Every time an attendee uses your drink coupon, they'll be reinforcing their memory of your brand, and memory of the amazing time they had at a party ... and NTK always has memorable parties.

ADDITIONAL MARKETING OPPOR TUNITIES

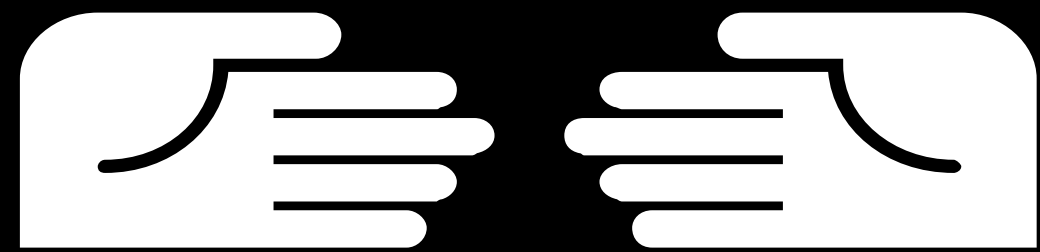
*All prices are without VAT.

- Venue rental fee
- NTK branded invitation to Exclusive business gathering with partner's logo
- Invitation banner in NTK newsletter (if the event is open to all NTK attendees)
- 2 hostesses to welcome and receive guests
- LCD on stand
- Venue branding possibilities (placement of roll-ups, beach flags or other promotional opportunities per request)
- Catering not included

**Socializing with your business partners
in a relaxed atmosphere on exclusive location**

EXCLUSIVE BUSINESS GATHERING AT NT CONFERENCE

3.000 EUR (up to 20 attendees)
5.000 EUR (21-50 attendees)



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YOUR
LOGO
IS
BEAUTIFUL

YOUR
LOGO
IS
BEAUTIFUL

NT
Konf

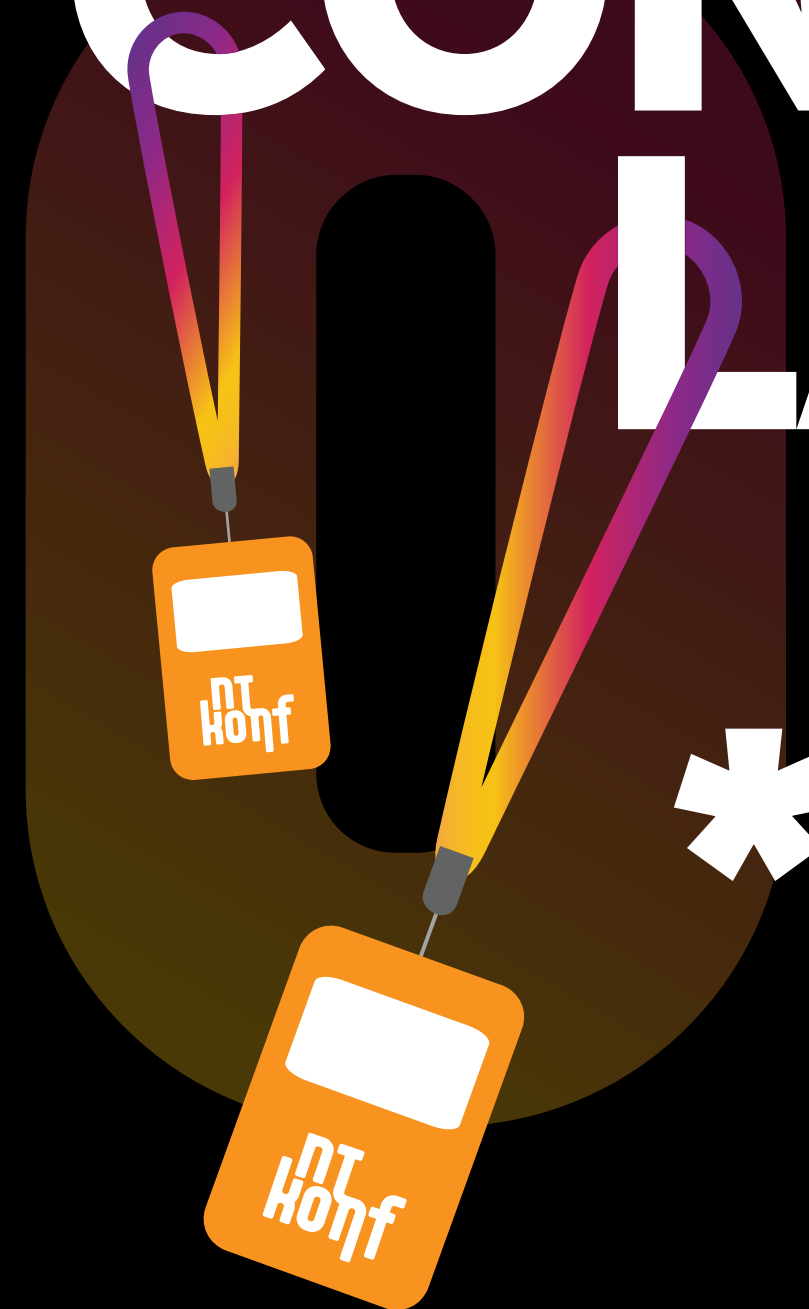
YOUR
LOGO
IS
BEAUTIFUL

COMPANY
LOGO
ON

CONFERENCE
LANYARDS

* Production costs not included

Shine with your logo proudly displayed on every NT Conference attendee's lanyard! Your logo will be front and center, visible to every attendee, speaker, and participant throughout the event. Maximize your brand's exposure and ensure it's the first thing people notice.



* Ask for a discount if you are already our NTK Partner

5.000 EUR



TEXT MESSAGE (SMS) ALERT

2.000 EUR

- Text message, sent to the NTK attendees database during conference



COMPANY LOGO ON SWAG T-SHIRT

Every NTK edition, 1500 NTK creatively branded swag T-shirts are distributed among participants of conference gamification – now they could all brag with your logo on their sleeves.

3.500 EUR

- Logo placed on the T-shirt sleeve
- Production costs of fabric sticker not included in the price



SPONSOR OF TECHNOLOGY HALL

3.000 EUR

- Specific Tehcnology stage hall, named after the sponsor
- Hall branding possibilities (placement of roll-ups, beach flags, chair stickers or other promotional opportunities per request)



PLACEMENT OF POS MATERIAL IN THE CONFERENCE BAGS

Already traditional and essential goodie bag and the most desired swag of NTK could bring your POS material directly to the hands of NTK participants.

2.000 EUR

- Processing and distribution of your POSM to the conference bags
- POSM production costs not included in the price

CREATION OF NEW BUSINESS OPPORTUNITIES

LEAD COLLECTION TOOL (NTcoin)

1.000 EUR

A simple tool to additionally motivate the attendees to visit sponsors' stands.

A well deliberated system for collecting your leads at the stand. Established and proven gamification process.

- Price includes tool and software for gamification support.



GEEK BOUTIQUE

GADGETS & SWAGS

By contributing cool valued prizes for our Geek Boutique memory game, our attendees will be competing for your distinguished contributions - may it be a unique and practical swags of a random value or a selection of more prestigious items.

Here it's up to you to send us a proposal of prizes - let's discuss options.

- Collection of business contacts possibility (for prizes of more than 1.000€ value)
- NTK newsletter announcement
- Publication on www.ntk.si and NTK social media
- Possibility of publication of prize-related article on NTK social media (for prizes of more than 500€ value)

**CHECK OUT
THE IMPRESSIONS
OF PAST
NT CONFERENCES
AND JOIN US!**

29. NT CONFERENCE, September 2024



NT KONF

NT CONFERENCE PARTNERSHIP CONTACTS:

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